



**DOWNTOWN DEVELOPMENT COMMISSION**  
**Committee Room - Hartley Dodge Memorial Building**  
 Date: February 17, 2022 Time: 7:15 pm – **Via Zoom**

**REGULAR MEETING AGENDA**

- 1) CALL TO ORDER
- 2) PLEDGE OF ALLEGIANCE
- 3) ROLL CALL

R. Conley	M. Tomaszewski	P. Woolley	Senior Citizen Rep. TBD
J. Hoover	P. Flemming	R. Rocco	At Large Member TBD
J. Hollenbach	S. Tindall	R. Stern	Corporate Rep. TBD
P. Teshima	J. Morris	S. Whitehorn	<a href="#">M. Pellessier</a>
C. Kosakowski	D. Starker		<a href="#">L. Ellis</a>

- 4) **OPEN PUBLIC MEETINGS ACT:** In compliance with the open public meetings act, adequate notice of this meeting of the Downtown Development Commission was provided by distributing the Annual Meeting schedule to the Madison Eagle and Morris County Daily Record, posting a copy on the bulletin board at the main entrance to the Hartley Dodge Memorial Building, posting a copy on the Borough website, and filing a copy with the Borough Clerk, all on or about the first week of January 2022. Copies of said notice were made available to members of the general public.
- 5) **APPROVAL OF REORGANIZATION AND REGULAR MEETING MINUTES OF JANUARY 20, 2022**
- 6) **CHAIRMAN/EXECUTIVE BOARD REPORT**
  - a) **New Outdoor Dining Ordinance (document sent with agenda)**
- 7) **TREASURER REPORT**
- 8) **MAYOR REPORT**
- 9) **COUNCIL LIAISON REPORT**
- 10) **PLANNING BOARD REPORT**
- 11) **FOUNDATION REPORT**
- 12) **MADISON AREA CHAMBER OF COMMERCE REPORT**
- 13) **DIRECTOR OF BUSINESS DEVELOPMENT REPORT:** Here are the websites for two organizations to which the Borough belongs. They offer a lot of different resources that I thought you may find of interest:
  - a) **Downtown New Jersey:** <https://www.downtownnj.com/>
  - b) **Main Street America:** <https://www.mainstreet.org/home>
  - c) **Downtown Redevelopment Pipeline:**
    - i) **For your information, all meeting information can be found through these links:**
      - (1) **Zoning Board of Adjustment:** <https://www.rosenet.org/505/Zoning-Board-of->

## Adjustment

(2) **Planning Board:** <https://www.rosenet.org/457/Planning-Board>

- d) **New Business Report:**
  - i) [Commercial Property Worksheet](#)
- e) **Misc.**
  - i) **Cook Avenue Parking Lot Reconstruction**
  - ii) **Waverly Place Reconstruction**

### **14) STANDING COMMITTEES:**

- a) **Sign & Façade:** (2022 Membership: Jim Hollenbach, Barry Kroll, John Morris, Karen Giambra, Suzy Whitehorn )
  - i) The following applications were reviewed and referred to the Borough Zoning Officer since the January DDC meeting.
    - (1) Myosotis Art, 80 Main Street
- b) **PIC (Public Improvement):** (2022 Membership: Russell Stern, John Morris, John Hoover, Paul Daly Suzy Whitehorn)
  - i) **2022 Potential Goals/Projects:**
    - **METC Park Design**
    - **Adopt A Space Program**
  - ii) **Action Items: TBD**
  - iii) **Next Meeting – Tuesday, March 8**
- c) **Marketing and Economic Development:** (2022 Membership: Michael Pellessier, John Morris, Laura Sokol, Karen Giambra, Russell Stern, Deb Starker, Bob Rocco, Melanie Tomaszewski, Suzy Whitehorn, Christine Kosakowski, Peter Teshima)
  - i) **2022 Potential Goals/Projects:**
    - **Gateway & Wayfinding Signage**
    - **Creation of Marketing Materials**
  - ii) **Action Items: TBD**
  - iii) **Next Meeting – Wednesday, March 2**
- d) **Arts & Events:** (2022 Membership: Barry Kroll, John Morris, Stephen Tindall, Karen Giambra, Deb Starker, John Hoover, Bob Rocco, Melanie Tomaszewski, Suzy Whitehorn, Peter Teshima)
  - i) **2022 Potential Goals/Projects:**
    - **Sidewalk Art Gallery analysis and reinvention**
    - **Support of Madison Community Arts Center programming and fundraising**
    - **Explore public art projects**
  - ii) **Action Items: TBD**
  - iii) **Next Meeting – Wednesday, March 16**

### **15) AD HOC COMMITTEE AND PROJECT UPDATES: There are no planned reports for these items at this meeting except for those highlighted.**

- a) **Taste of Madison** (April 25, 2022)
- b) **May Day** (May 7, 2022)
- c) **Farmers Market** (Thursdays, May 19 – November 17, 2021)
- d) **Bottle Hill Day** (Saturday, October 1, 2022)
- e) **Downtown Concert Series w/METC** (June 24, July 8, July 22, August 5, August 19, September 2)

### **16) OLD BUSINESS**

- a) **Information Requested at January Meeting**

- i) **Cook Avenue Parking Lot Plan:**  
[https://1drv.ms/u/s!AnwS\\_DqnT6nMjh6B0y6p5aykSQik?e=TQHpTI](https://1drv.ms/u/s!AnwS_DqnT6nMjh6B0y6p5aykSQik?e=TQHpTI)
- ii) **Information on FILL Program at FDU:** <https://www.fdu.edu/admissions/adult/fill-at-florham/>
- iii) **18 Madison Avenue Plan:** All documents can be found for this application by following this link and opening **P 21-004 – 18 Madison Avenue** on this page:  
<https://www.rosenet.org/1280/Virtual-Planning-Board-Documents>

b) **Rose City Summerfest**

**17) IDEA EXCHANGE & NEW BUSINESS**

**18) INVITATION FOR DISCUSSION FROM THE PUBLIC**

**19) ADJOURNMENT**

**NEXT MEETING: Thursday, March 17 at 7:15 pm.**

