



Meeting: MAASA	Date: 11/9/2021
Location: Via Zoom	Time: 12:00 pm

Attendees: Vanessa Morgenthaler, Libby Marotta, Sarah Jacob & Guest: Nancy Forrester

Absent: Robert Landrigan, Frank Iannarone, Audra Toner, Diane Fastiggi, Lisa Ellis, Christine McIntyre, Thomas Downs

Meeting called to order 12:03 pm

I. General Updates

- a. Approval of September 2021 Minutes
 - No quorum
- b. FY 2022 (July '21 – June '22)
 - Letter of Agreement (see attachment) – to be signed by Chair & Mayor.

II. Review of FY 2022 Alliance Action Plan

- a. Branding/ Recruitment
 - Farmers market: 7/15, 7/29, 8/5, 8/19, 9/16; 50 resource bags distributed
 - National Night Out: 8/3; 58 resource bags distributed
 - Bottle Hill Day: 10/2; 50 resource bag distributed
 - So far, total 158 resource bags have been distributed
- b. Community Education
 - Public library resources – books to be purchased and distributed to library; currently stalled at the finance office. But to move ahead in the near future.
 - Stephen Hill (Speak Sobriety) conducted *1st Choice 2nd Chance* Assembly at the middle school 10/27 (Red Ribbon Week); approximately 600 students reached and 15-20 students lined up at the end of the day to ask questions to the presenter.
 - Stephen Hill – presentation to high school students – possibly pre-prom season '22 → as middle school presentation just happened the next round of this program should be 2-3 years from this.
 - Instead possible programs for high school population: drug court presenters to school/ teenagers in recovery, former Madison resident (2015) in recovery. Generation SOS – club at high school – dates planned 3/2 and 5/27
- c. Parents Education: Tricia Baker/ Coming Up for Air – middle school population
 - Planned for spring 2022
- d. WISE Programming: for senior population; a collaboration with Chatham
 - Pushed to the Spring to increase registrant #s
- e. Programming not included in the plan/ free of cost
 - Hidden in Plain Sight – collaboration with MCC; no updates for now
 - Drug Awareness Presentation by Shannon Kenneth – 10/25 cancelled; to be rescheduled.
- f. Other: Red Ribbon Week

- 63 posters designed by high school students from Digital Design class; 5 selected to be professionally printed and hung in school hallway.
- For the future → supplies to order wristlets, pencils, journals, stickers, red ribbons to tie around trees (5-6 big rolls)

III. Next Meeting Logistics:

- a. Next meeting currently scheduled for 10/14 @ 12 noon
 - Via Zoom or in-person?
 - A brunch or lunch for MAASA members possibility?
 - Future meetings; possible every other month: Jan/ Mar/ May/ Sept/ Nov

Meeting adjourned 12:21 pm

Respectfully submitted by Sarah Jacob