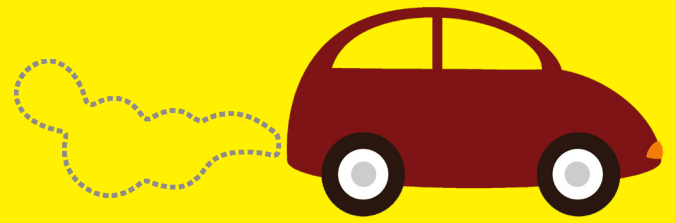


ELIMINATE idling



TURN IT OFF, BE IDLE FREE

Dear Madison Parents:

Have you ever left your car running while:

- Waiting to pick up your children after school?
- Running errands?
- Listening to the radio, talking on the phone, or watching a DVD?

Many of us idle our cars without even thinking about it and we don't even realize that we are hurting our air quality, our health, our cars, and our wallets.

Below are some helpful tips on why you should eliminate idling:

Car exhaust contains air toxins, which have been known to cause cancer, respiratory effects, reproductive effects, birth defects or other serious health effects.

Because of their developing lungs and higher breathing rates, children are more susceptible to air pollution.

Monitoring of air toxics at schools has shown elevated levels during the afternoon pick-up hours.

The chemicals from exhaust are harmful and can make asthma worse.

Idling more than 10 seconds uses more fuel than restarting the engine.

Most people waste between 1-2 entire tanks of gas each year by idling.

Idling vehicles put out more pollution than moving vehicles.

Exhaust levels are higher inside an idling car than outside.

If you are going to wait more than 10 seconds, turn your vehicle off.

